



CHELESE PERRY

Founder and CEO of The Chelese Perry Group

chelese@cheleseperryllc.com

Chelese Perry has over 20 years' experience as a senior sales executive for Fortune 100 organizations, including The Coca-Cola Company and Abbott Laboratories. She progressed throughout her career, guiding teams to design and implement sales, marketing, and business development programs as they partnered with clients. She is a trusted advisor, skilled coach, and facilitator known for her ability to synthesize and simplify complex issues and provide clarity to senior leaders and teams, supporting them to drive sustainable change and improved business and personal performance.

Passionate about supporting senior leaders and high-potential talent to strengthen their leadership skills to effectively navigate periods of significant change, including transitioning to higher levels of responsibility and managing increasingly complex business challenges, Chelese launched her leadership development firm in 2018. Having held senior positions in global corporations, she understands leaders' challenges and brings compassion and a deep grasp of organizational dynamics to her practice.

Chelese is a practitioner of numerous assessments and methodologies, including Everything DiSC, MBTI, CliftonStrengths, EQI, and 360-degree feedback. Her clients include diverse industries and companies ranging in size from small entrepreneurial firms to well-established multinational organizations, the government sector, and nonprofits.

As a skilled and practiced facilitator, she quickly fosters trust and psychological safety. In addition, Chelese expertly creates welcoming and inclusive environments among groups with differing perspectives, experiences, challenges, and goals.

Chelese has a deep passion for community service. She serves as a volunteer coach for A Whole New Doctor (AWND), an organization designed to empower medical students to increase resilience and emotional intelligence through coaching and leadership training.

Chelese is a graduate of Florida A&M University with a Bachelor of Science in Business Administration (BSBA); Chelese has several certifications ranging from Leadership Coaching from George Mason University, Certified Group Coach from Verve Coaching, Certified DiSC Facilitator and The Miller Heiman Group – Certified Professional Account Management – Certified Strategic Sales Management - Certified Conceptual Sales Management. As a member of the Forbes Coaches Council, Chelese participates in expert panels and publishes leadership articles that appear on Forbes.com Council pages.

My Coaching Philosophy

Executive coaching is designed for executives who must navigate an ever-changing workplace and organizational culture and engage and retain employees. The intense work focuses on individual executives within organizational strategy and their teams. My custom approach pinpoints the attitudes, behaviors, and skills needed to lead teams and drive measurable results. I help clients enhance and align their self-awareness, well-being, and emotional intelligence to amplify their skills and abilities, neutralize disempowering beliefs, and identify their North Star professionally and personally.

I am committed to using my 20-plus years of experience to challenge, support, and set my clients up to win.

Academic Credentials

- Bachelor of Science, Business Administration (BSBA) – Florida A & M University
- Certified Leadership Coach – George Mason University
- Professional Certified Coach (PCC) - International Coaching Federation

Other Certifications

- Miller Heiman Group – Certified in Professional Account Management, Conceptual Selling Management, and Strategic Selling Management
- Certified Facilitator and Practitioner of DiSC®
- Certified Group Coach, Verve Coaching



COMPANY OVERVIEW

The Chelese Perry Group is an executive coaching and leadership development firm specializing in helping clients navigate ever-changing workplace and organizational complexities and retain employees. Our custom framework pinpoints the attitudes, behaviors, and skills needed to lead teams and drive measurable results. Our unique partnership approach allows us to embed our leadership development experts into our client's environment to truly understand their opportunities and align our efforts to implement programs with sustainable impact.

CORE CAPABILITIES

Inclusive Leadership Development

Executive and Leadership Coaching

High Potential Coaching

Employee Well-being

Succession Readiness

Talent Retention

CORPORATE DATA





Unique Entity ID FM1RMPWTKWL6
CAGE Code 9LJK7
Corporation Type LLC
 Minority Owned
 Women Led Company

NAICS Codes

- **541611** Administrative Management and General Management Consulting
- **541612** Human Resources Consulting Services
- **611430** Professional and Management Development Training

CONTACT INFO

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WHAT SETS US APART

Clients engage our experts for understanding and recommendations around inclusive leadership, leadership development, and executive coaching. We allow leaders to recognize and systematize growth opportunities and uncover potential roadblocks that prevent organizations and leaders from building cohesive teams, retaining talent, and accelerating performance.



DIFFERENTIATORS

We provide in-depth solutions to achieve organizational goals.

Leadership Development

Executive, Leadership, and High Potential Coaching

QUANTUM 360® FEEDBACK PROCESS

Employee Well-Being

Virtual Small Group Coaching

Customized Leadership Workshops

CERTIFICATIONS

- Miller Heiman Group – Certified in Professional Account Management, Conceptual Selling Management, and Strategic Selling Management
- Certified Facilitator and Practitioner of DiSC®
- Certified Group Coaching, Verve Coaching
- International Coaching Federation Certified Coaches

